

Awards, Incentives and Special Events with Partners

Joel Miller

Natural Resource Specialist/ Ranger

San Francisco District.



US Army Corps of Engineers
BUILDING STRONG[®]

What you will learn

- Participants will become familiar with the Excellence in Partnership award, and discuss other ways to recognize partners.



The Value of Recognizing Partners

- You have the best job in the world...After all, who has ever said that they wanted to volunteer to work in a windowless office working on spreadsheets.
- People recognize the value of what you do for society and want to be a part of that.
- The prestige of your position and the heritage it represents is a valuable motivator for partnering organizations both public and private.



The Value of Recognizing Partners

- By associating with your partners and recognizing their contributions you are reinforcing the tie that they have with your organization and mission.
- Certificates of appreciation.
- Public recognition for the work your partners do by District Commander or media.



The Value of Recognizing Partners

- Think of the less tangible awards that your partners receive for working with you, for instance being recognized by the local community as “the group that hosts the beach clean up.” If your partner is a corporation, you can bet they will use this to show how green they are.
- Volunteer recognition BBQ or dinner hosted by your friends group.
- Special use of a “premium” area of the park. (wilderness access)



Incentives for partners

- You can offer the vast natural resources available at your project!



Incentives for partners

- Free day use
- Free special events



Incentives for partners

- Free camping



Incentives for partners

- Lead a special nature hike or park tour for your VIPs.



Excellence in Partnerships Award

- The Corps has established an annual award intended to recognize outstanding contributions by a partner to the Corps recreation and environmental stewardship programs. This award is co-sponsored by the CNREF (Corps Foundation)
- The Excellence in Partnerships Award is a regular part of the annual APPL convention usually held in February or March, each year.



- Divisions, districts and projects should be constantly on the lookout for outstanding examples to nominate each year.
- Headquarters will solicit nominations during the latter part of each year.



Take Pride in America Awards

- Take Pride in America sponsors an annual national recognition and awards program.
- National awards recognize outstanding stewardship for group and individual volunteer efforts in twelve categories. Finalists and winners are selected by a panel of reviewers, and the awards are presented at a ceremony in Washington, DC.
- Corps volunteers and events are eligible for these awards. Applications are typically due in June.



Special Events with Partners

Partners have skills and abilities that complement the Corps.

The ability to apply for grants, solicit donations, lobby on your behalf, and host special events, should not be underestimated



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Awards from your Cooperating Association

- Not limited to the same restrictions that exist for government recognition.
- Gifts can be given by your 501 (c)(3)
- Awards given by your friends group to other partners can take many forms ranging from small gifts to lavish banquets.



The Value of Recognizing Partners

Remember the goal of recognizing partners it to retain them and encourage others to join you.



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